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Professional Summary

Front-end focused IT graduate candidate currently completing a Master of Information Technology in Adelaide. Strong understanding of layout, typography, and visual hierarchy. Excellent attention to detail and commitment to delivering polished layouts. Skilled in HTML, CSS, and JavaScript fundamentals, with experience in UX/UI design and responsive web interfaces. Background in digital design and marketing communications enhances the ability to create user-centred, accessible, and visually engaging web solutions. Passionate about building intuitive web experiences and continuously improving technical skills through practical projects.

Key Skills

- HTML, CSS, JavaScript (fundamentals)
- Web Development & UI Prototyping
- WordPress & CMS content management
- UX Research & Wireframing (Figma, Adobe XD)
- Responsive Design & Web Accessibility
- Agile & Collaborative Workflows
- Graphic Design (Photoshop, Illustrator, InDesign)
- Content Creation & Digital Branding
- Problem Solving & Time Management

Education

Master of Information Technology
Kaplan Business School, Adelaide, Australia (2024–2026)
Focus: Web Development, UX Design and Project Management.

Bachelor's in Advertising and Marketing
Methodist University of São Paulo, Brazil

Professional Experience

Freelance Designer | Mercy Me Marketing

Adelaide, Australia – Mar 2025 – Present

- Designed clean, user-focused layouts and web assets for websites and campaigns
- Developed branding and presentation materials, improving visual consistency across digital platforms
- Contributed to improved user engagement through visually optimised digital content

Communication Specialist | IDL Ventures

Remote – 2022–2023

- Assisted multiple startups in market communication planning, contributing to increased investor and community engagement
 - Designed digital content aligned with technology branding and online engagement
 - Assisted ecosystem engagement initiatives connecting startups, investors, and industry stakeholders
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Marketing Communications Analyst | Solví Group

São Paulo, Brazil – May 2018 – Dec 2019

- Led creative production for internal and external communications, ensuring consistent messaging across company-wide initiatives, reaching over 18,000 employees across four countries (Peru, Bolivia, Argentina and Brazil).
 - Collaborated on design, copywriting, and stakeholder coordination
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Marketing & Communications Analyst | BRQ IT Solutions

São Paulo, Brazil – Jan 2017 – Dec 2017

- Produced communication assets used across departments, improving clarity and information flow, supporting presentations, sales and technical teams.
- Collaborated with IT departments on communication initiatives aligned with technology projects

Certifications & Training

- UX/UI Design – Cubos Academy (BR)
- Intro to UI Design – University of Minnesota (USA)
- Creative Composition – CUCA School (BR)
- English for Career Development – University of Pennsylvania (USA)

Volunteer Work (Leadership & Collaboration)

Logistics Manager, TETO Brazil – Emergency housing projects

School Renovation Volunteer, Solví Group – Community engagement through carpentry and maintenance

References

Available upon request.